



SustainabilityNow

sustainabilitynowevent.com









09-10 NOV 2011 | 16-17 MAY 2012

This free-to-attend online event series is designed to bring you all the latest news and information on creating and sustaining a green built environment. The event attracts record visitors and subsequently great debate year on year.











Case study – Sustainability Now May 2011

The last Sustainability Now online event in May 2011 attracted 2,500 delegates, our largest audience ever. Through a targeted marketing campaign online and in print we reached an audience all highly engaged in working towards the future of sustainability in the built environment. This high calibre audience generated a great deal of buzz and business opportunities with an average of 265 visitors spending an average of 2 hours, 38 minutes in the event.

Job level

Director / Partner / Board Level	24%	
Senior Manager / Manager	23%	
Consultant / Advisor	12%	
Qualified / Chartered	11%	
Graduate	10%	
Executive / Assistant	6%	
Academic	4%	
Other	10%	

Job title

Architect	25%	
QS / Project Management	18%	
Property / Surveying	12%	
Marketing / Sales	8%	
Construction Management	7%	
Academic / Education	7%	
Sustainability	6%	
Engineering	6%	
Business / Law / IT	6%	
Other	7%	

Organised by



Supported by  UK GREEN BUILDING COUNCIL



AN
ONLINE
EVENT

Why sponsor an online event?

- **ROI:** Exhibitors and sponsors have a great opportunity to promote their brand, showcase promotional material, directly engage with a relevant audience and generate marketing leads
- **Thought leadership:** Demonstrate your activity and expertise within the sustainability arena
- **Promotion:** Promote your business, new products and intelligence using a variety of multimedia
- **Interaction:** Interact directly with industry leaders, influencers and decision makers
- **Branding:** Benefit from all the additional branding opportunities inside and outside the event
- **Intelligent lead generation:** Receive a detailed report, including contact details of all visitors to your exhibition booth

For more information or for bespoke opportunities, please contact:

Client Solutions Team

T: +44 (0)20 7560 4291

E: ubm.clientsolutions@ubm.com

Exhibition and sponsorship opportunities

Packages below include four live days in November 2011 and May 2012 and on-demand access for 12 months

**£2,995
+ VAT**

Exhibitor

- Exhibitor space to host documents, links, web pages and still images, 3 tabs
- Private and group chat functionality within exhibitor space
- Post show reporting including full statistics and contact details of visitors to your space

**£4,995
+ VAT**

Premium Exhibitor

- Branding on all pre-event promotional material
- Company logo, 50 word profile and hyperlink on sustainabilitynowevent.com
- Exhibitor space to host documents, links, web pages and video, 5 tabs
- Private and group chat functionality within exhibitor space
- Opportunity to include one piece of promotional material in all attendees virtual briefcase
- Opportunity to host your own scheduled discussion on your exhibition booth
- Full contact details of visitors to your space
- Post show reporting including full statistics on attendees

**£9,995
+ VAT**

Webinar Sponsor

- Premium exhibitor package, plus;
- Opportunity to join the event advisory board to help shape conference content
 - Sponsorship of one webinar in May or November
 - Your logo / advertisement will appear in multiple banner positions around the event
 - Full contact details of visitors to your space and viewers of your sponsored webinar

**£14,995
+ VAT**

Event Sponsor

- Premium exhibitor package, plus;
- Senior billing across all pre-event promotional material
 - Opportunity to join the event advisory board to help shape conference content
 - Sponsorship of two webinars, one in May and one in November, including speaking opportunity
 - Your logo / advertisement will appear in multiple banner positions around the event
 - Full contact details of visitors to your space and view

What's in store at Sustainability Now?

Themes

- Policy and regulation
- Green Deal
- Sustainable business
- Sustainable design and construction

Attractions

- Video and audio webinars
- Fringe text debates and Q&A
- Networking lounge
- Resource centre
- Award centre
- Blogs

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Additional options

- Sponsor video creation £1,995
- Sponsor space building £495

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